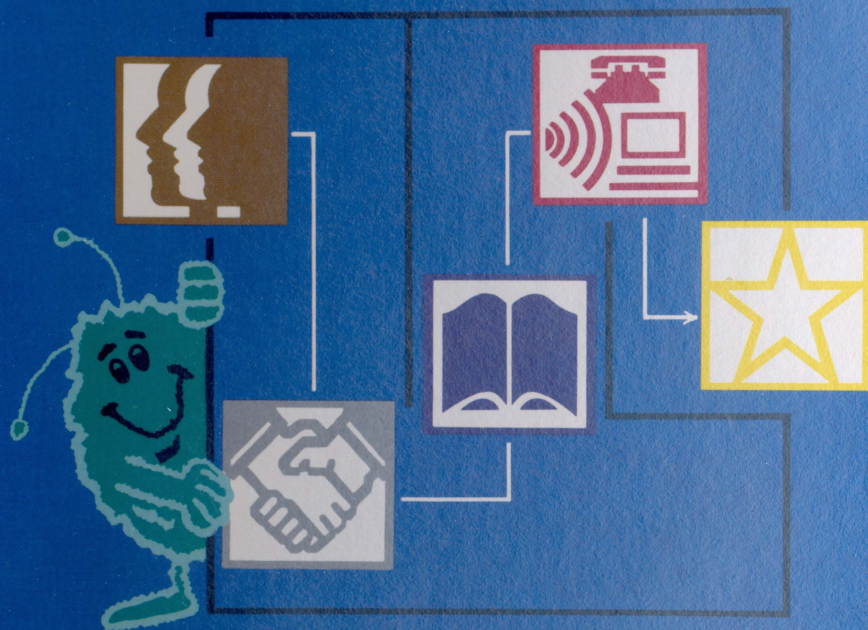


Corporate Challenge



...an overview of AT&T

www.at&t



Nancy Hochenberger
Advanced Delivery Systems

399 Campus Drive, Room 3A09
Somerset, NJ 08873

Dear Student,

Congratulations! You're about to embark on the Corporate Challenge, an instructional game, which will give you a greater understanding of AT&T.

Since divestiture, AT&T has been constantly changing to meet the demands of the competitive marketplace. Therefore, this course is periodically updated to keep up with those changes. In the future, look for new releases to reflect the most current information on AT&T. May we also suggest the *Focus* employee publication as another source for the most current developments within AT&T.

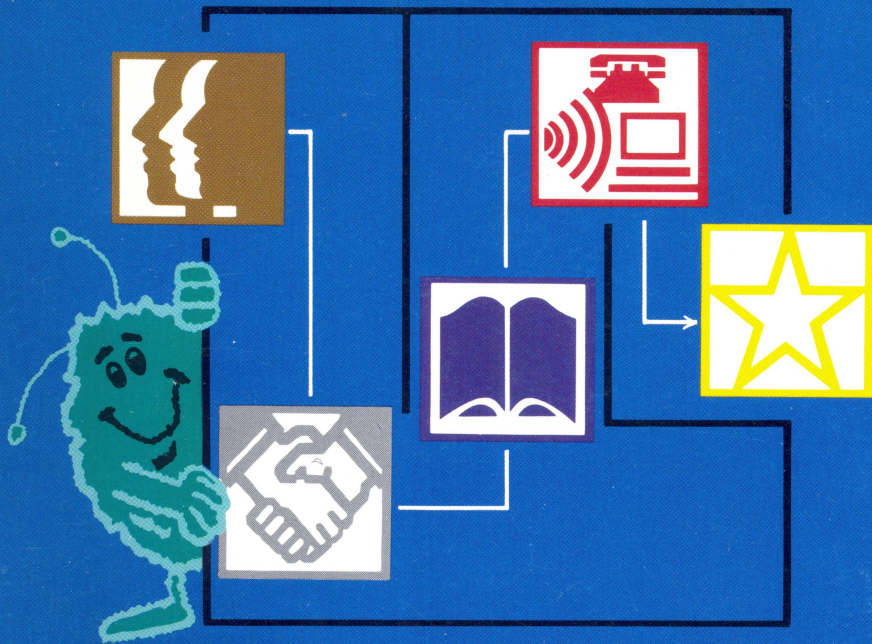
We welcome any suggestions or comments you have on the Corporate Challenge course. Please fill out the feedback form which was included with the package and send it to me at the above address.

For any questions or information about running the course, please call Walt Smith at 201-271-6187, AT&T Mail ID: lwsmith, or myself at 201-271-6250, AT&T Mail ID: lnhochenberge.

Sincerely,

Nancy Hochenberger

Corporate Challenge



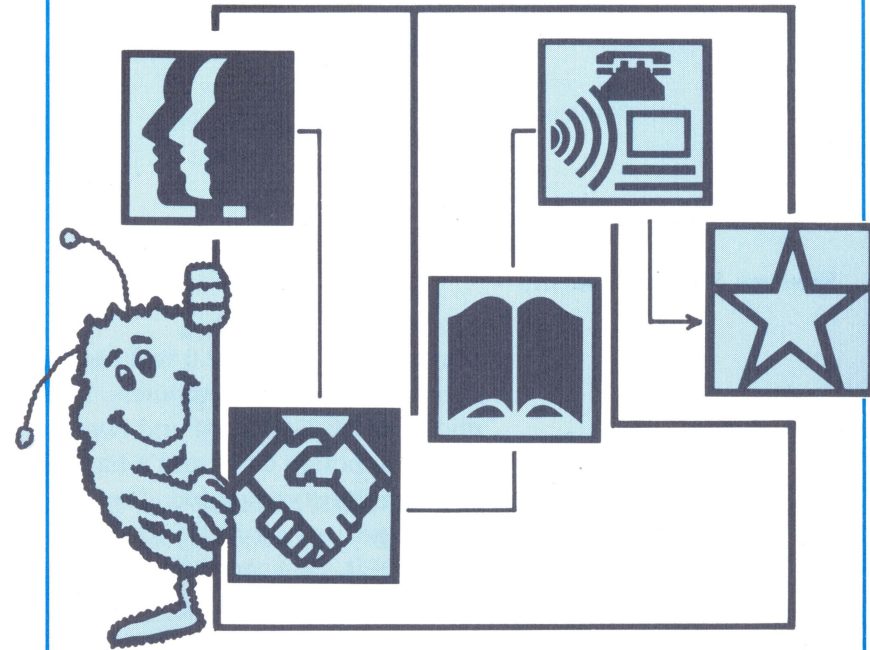
...an overview of AT&T

Management

*Corporate Education & Training
Advanced Delivery Systems*



Corporate Challenge



...an overview of AT&T

*Corporate Education & Training
Advanced Delivery Systems*

Improvements

- Support for AT&T WGS series of computers
- Support for AT&T DEB, EGA, and VGA color graphics
- Improved game format
- 25% more information about AT&T
- Two versions: management and occupational
- Hall of Fame

System Requirements

Corporate Challenge 2.0 will run on all AT&T PC and compatible computers. It requires a minimum of 256K RAM and two floppy drives, although 640K and a hard disk drive are highly recommended. Corporate Challenge runs on AT&T monochrome, AT&T DEB, EGA, and VGA video displays. It requires DOS version 2.0 or higher.

Credits

Corporate Challenge is developed and distributed by AT&T Corporate Education & Training, Advanced Delivery Systems, Somerset, NJ.

Course Overview

Welcome to **Corporate Challenge** — a self-paced course to enrich your knowledge of AT&T.

Successful completion of this course will enable you to:

- Identify AT&T's three-part corporate strategy.
- Explain how AT&T promotes customer satisfaction.
- Identify AT&T's Business Units.
- Locate resources for career development.

Corporate Challenge is a competitive game which offers opportunities and risks. By moving through a maze of "corporate headquarters" you will earn points while learning about the company. At certain points you will be provided with opportunities to make "risky" decisions which will affect your game score. The game is completed when you find the Chief Executive Officer's office and thereby master all topics of information about AT&T. If your score is high enough, your name will be added to the Corporate Challenge Hall of Fame. Good luck!

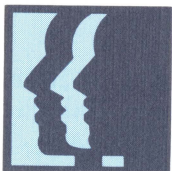
Course Topics — Corporate Challenge

This topic list is provided to give you an idea of what will be covered in the course. You may also wish to use it as a review tool or a reference.



1. AT&T Products and Services

An Historical Perspective
Corporate Strategy
New Products and Services
Revenue



2. The Business Units

Bell Laboratories
Network Systems
Technology Systems
End User Organization
International
Support Organizations



3. AT&T and You

Customer Satisfaction
Easy To Do Business With



4. AT&T Policies and Procedures

The Code of Conduct
Fair Competition
Intellectual Property
Secrecy
Equal Opportunity



5. Your AT&T Career and You

Basic Benefits
Management Pay Plan
(Management Version only)
Telephone Pioneers
The Alliance (CWA/IBEW)
The Transfer Consideration Plan
Career Development
Choosing Your Future

What is Computer- Based Training (CBT)?

CBT can be a fun and rewarding learning experience. This training delivery medium has some very powerful benefits compared to classroom training.

Computer-Based Training:

- Is a convenient and easy way to obtain training. You can take this training when you want it and at your own work location.
- Allows you to control your learning progress. You decide when you want to work on part of a course and for how long.
- Provides feedback on your progress through the course by review questions and exercises which let you know how well you are learning the material.
- Eliminates travel and living costs associated with classroom training.
- Saves you time. A CBT course usually requires about half the time that is required to complete a comparable classroom course.
- Is an interactive learning experience — not a passive one.

Student Checklist

Before you begin **Corporate Challenge**, please be sure you have the following items:

1. AT&T personal computer
2. Seven diskettes
3. Mouse (optional)
4. Instruction booklet

Using The Keyboard

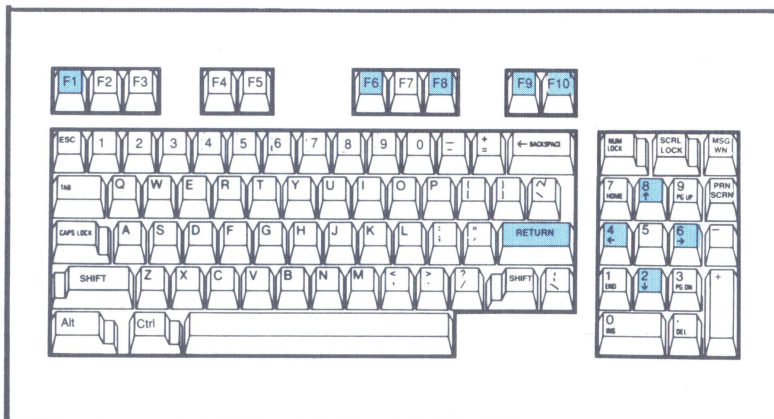
Select your keyboard from one of the following three sample keyboard diagrams. (If you have a non-AT&T keyboard, select the one most similar and hope for the best.)

1. Note the function keys.
2. Note the arrow keys.
3. Note the enter key.

A. Keyboard Model 301 for AT&T PC 6300



B. Keyboard Model 302 for AT&T PC 6300 Plus



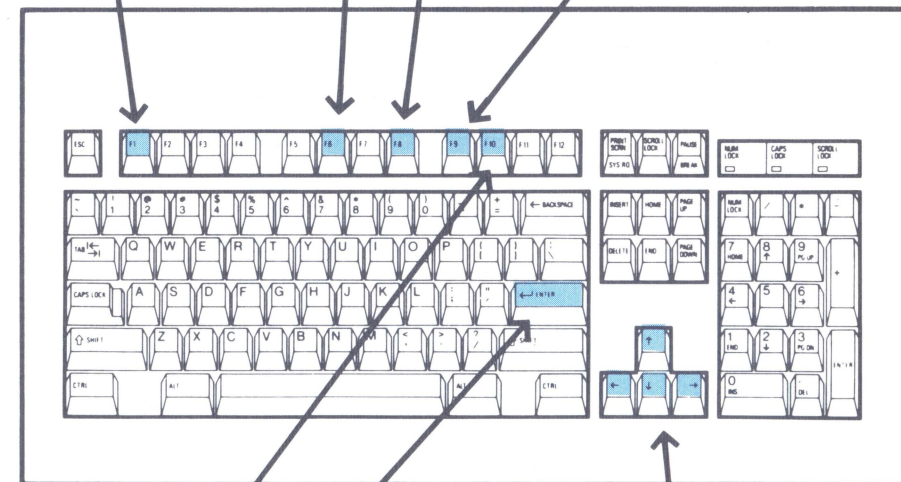
C. Keyboard Model 303 for AT&T 6300 WGS

Press the F6 key to back up.

Press the F8 key for additional help, when available.

Press the F1 key if you want to leave the game and return to your place.

Press the F9 key to return to the main menu.



Press the F10 or Enter/Return key to advance to the next page. This key is also used to make a selection on menus and questions.

Use the four arrow keys to move through the maze or to make a menu selection.

How To Begin Corporate Challenge

A. Using The AT&T PC 6300 With Dual Floppy

1. Insert Program Disk 1 in drive A.
2. Insert AT&T PC 6300 Monochrome Graphic Disk in drive B.
3. To start the course, at the A: prompt type:
CC

NOTE: Put away Program Disk 2 and the four disks marked DEB, EGA, and VGA Graphics. They are not needed for your model of computer.

B. Using The AT&T PC 6300 With Hard Drive, AT&T PC 6310 With Hard Drive, or Any AT&T WGS (6300, 6312, 6286, 6386) With Hard Drive And VDC400 Graphics Controller Card

1. At the C: prompt type:
MD \corpchal
CD \corpchal
2. Insert Program Disk 1 in floppy drive.
At the C: prompt type:
COPY A:.* C:
3. Insert Program Disk 2 in floppy drive.
At the C: prompt type:
COPY A:.* C:
4. Insert AT&T PC 6300 Monochrome Graphics Disk in floppy drive.
At the C: prompt type:
COPY A:.* C:
5. To start course, at the C: prompt type:
CC

continued...

NOTE: Put away the four disks marked DEB, EGA, and VGA Graphics. They are not needed for your model of computer.

C. Using The AT&T PC 6300 With Hard Drive And AT&T Display Enhancement (DEB) Board

Follow instructions 1-3 in section **B** above.

4. Insert DEB, EGA, and VGA Graphics Disk 1 in floppy drive. At the C: prompt type:

COPY A:.* C:

5. Repeat procedure until all four DEB, EGA, and VGA Graphics Disks are copied.

6. To start course, at the C: prompt type:

CCDEB

NOTE: Put away the AT&T PC 6300 Monochrome Graphics Disk. It is not needed for your model of computer.

D. Using The AT&T WGS Computer With An AT&T VDC 750 Graphics Controller Card, Or Any Other PC With EGA Or VGA Graphics

Follow instructions 1-3 in section **B** and instructions 4-5 in section **C** above.

6. To start course, at the C: prompt type:

CCEGA

NOTE: Put away the AT&T PC 6300 Monochrome Graphics Disk. It is not needed for your model of computer.



Corporate Challenge

DEB, EGA, and VGA Graphics Disk 3 of 4

Ver. 2.0 February 1989

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Corporate Challenge

DEB, EGA, and VGA Graphics Disk 4 of 4

Ver. 2.0 February 1989

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Corporate Challenge

Program Disk 1 of 2

Ver. 2.0 February 1989

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Corporate Challenge

Program Disk 2 of 2

Ver. 2.0 February 1989

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Corporate Challenge

AT&T PC 6300 Monochrome Graphics
Disk 1 of 1

Ver. 2.0 February 1989

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Corporate Challenge

DEB, EGA, and VGA Graphics Disk 1 of 4

Ver. 2.0 February 1989

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Corporate Challenge

DEB, EGA, and VGA Graphics Disk 2 of 4

Ver. 2.0 February 1989

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